8879243 Status Revised Traffic Order# 37555

Printed: Last Received:

10/24/2012 7:01 AM 10/24/2012 6:08 AM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser () DCCC/HORSFORD

Product Horsford/DCCC Estimate# 2011

Buyer Jesse Demastrie

Phone# Fax#

Rep Order#

EC'd Yes

Agency () GMMB 3050 K ST NW

WASHINGTON, DC 20007 143/149/2011

Agency C/P1/P2/E Flight Dates 10/12/2012 - 10/18/2012

Hiatus Weeks

Rep Firm

Sales Office (Salesperson () WASHINGTON) MIKE JONES

Salesperson Phone# 202-872-5880 Salesperson FAX#

202-872-0263

1 of

-- CONTRACT COMMENT --

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK TOTAL DOES NOT MATCH PAPERWORK PLEASE ADVISE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
								~~~~				
	1	M-TH	500A-60CA	8 NEWS NOW	:30	\$225.00	10/15-10/18	2	1	2	\$450.00	
	2	M-TH	600A-70CA	8 NEWS NOW	:30	\$275.00	10/15-10/18	2	1	2	\$550.00	
	3	M-TH	700A-900A	CBS THIS MORNING	:30	\$200.00	10/15-10/18	3	1	3	\$600.00	
	4	SU	630A-800A	CBS NEWS SUNDAY MORNING	:30	\$350.00	10/14-10/14	0	0	0	\$0.00	
	5	SU	830A-900A	FACE THE NATION	:30	\$400.00	10/14-10/14	1	1	1	\$400.00	
	6	F,M-TH	900A- 1000A	LIVE! WITH KELLY	:30	\$300.00	10/12-10/18	2	1	2	\$600.00	
	7	F,M-TH	1000A- 1100A	PRICE IS RIGHT	:30	\$450.00	10/12-10/18	0	0	0	\$0.00	
	8	F	1100A- 1200P	YOUNG & RESTLESS	:30	\$550.00	10/12-10/12	1	1	1	\$550.00	
	9	F,M-TH	1200P- 1230P	8 NEWS NOW AT NOON	:30	\$325.00	10/12-10/18	2	1	2	\$650.00	

Rep Order# EC'd Yes 2 of 5 8879243 Ver# 5 Status Revised Traffic Order# 37555 Printed: 10/24/2012 7:01 AM Last Received: 10/ Showing Buylines: All Lines 10/24/2012 6:08 AM

Station KLAS-TV LAS VEGAS Advertiser ( ) DCCC / HORSFORD Product Horsford/DCCC Estimate# 2011				RD	Agency ( 3050 I WASI Agency C/P1/P2	Rep Firm Sales Office Salesperson							
Buy- Phot Faxt	er ne#	Jesse Demastrie			Agency C/P1/P2/E 143/149/2011 Flight Dates 10/12/2012 - 10/18/2012 Hiatus Weeks			2	Salesperson Phone# Salesperson FAX#		202-872-5880 202-872 <b>-</b> 0263		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	10	M-TH	1230P- 200P	LET'S MAKE A DEAL/D	EAL	:30	\$375.00	10/15-10/18	1	1	1	\$375.00	
	11	F,M-TH	200P-300P	THE TALK		:30	\$375.00	10/12-10/18	0	0	0	\$0.00	
	12	F,M-TH	300P-400F	ELLEN		:30	\$425.00	10/12-10/18	2	1	2	\$850.00	
	13	F,M-TH	430P-50CP	8 NEWS NOW AT 4PM &	430PM	:30	\$1,575.00	10/12-10/18	6	1	6	\$9,450.00	
	14	F,M-TH	500P-63CF	8 NEWS NOW ROTATION		:30	\$1,750.00	10/12-10/18	6	1	6	\$10,500.00	
	15	₽,М-ТН	630P-70CF	· INSIDE EDITION		:30	\$1,400.00	10/12-10/18	0	0	0	\$0.00	
	16	F,M-TH	700P-80CP	ET/INSIDER		:30	\$1,225.00	10/12-10/18	0	0	0	\$0.00	
	*17	M	800P-90CP	HOW I MET MOTHER/ P	ARTNERS	:30	\$1,400.00	10/15-10/15	0	0	0	\$0.00	
		Sales Remark: V5 . V5 Comment Changed, Spots/week Changed											
	18	TU	800P-90CP	NCIS		:30	\$1,800.00	10/16-10/16	1	1	1	\$1,800.00	
	*19	W	800P-90CP	SURVIVOR 25		:30	\$1,700.00	10/17-10/17	0	0	0	\$0.00	
		Sales Remark: V5 .											
		V5 Comme	nt Changed,	Spots/week Changed									
	20	TH	800P-900P	BIG BANG/ 2.5 MEN		:30	\$1,900.00	10/18-10/18	1	1	1	\$1,900.00	
	21	F	800P-900F	CSI: NY		:30	\$1,000.00	10/12-10/12	1	1	1	\$1,000.00	
	*22	F	1000P- 1100P	BLUE BLOODS		:30	\$1,200.00	10/12-10/12	0	0	0	\$0.00	
		Sales Re	mark: V	75 .									

V5 Comment Changed, Spots/week Changed

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 Ver#
 5
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 Traffic Order# 37555
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 3 of
 5

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Station Adversi Produc Estima	tiser et ite#	Horsford/DCCC 2011			Agency ( ) 3050 K S WASHII Agency C/P1/P2/E	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES							
Buyer Phone Fax#		Jesse Demast	rie		Flight Dates Hiatus Weeks	10/12/2012 - 10/18/2012		2	Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	∦ of Weeks	Total Spots	Total Cost	Daypar
		and the size size size		this has her her her her her her has her me her her her her				_ 14 70 00 00 00 45					
	*23	SA	1000P- 1100P	48 HOURS MYSTERY		:30	\$650.00	10/13-10/13	0	0	0	\$0.00	
		Sales Re	mark: V	5 .									
				Spots/week Changed									
	24	SU	700P-800P	60 MINUTES		:30	\$1,500.00	10/14-10/14	1	1	1	\$1,500.00	
	25	F,M-TH	1100P- 1135P	8 NEWS NOW AT 11PM		:30	\$2,100.00	10/12-10/18	3	1	3	\$6,300.00	
	26	SA-SU	1100P- 1135P	8 NEWS NOW AT 11PM-	MKND	:30	\$1,225.00	10/13-10/14	1	1	1	\$1,225.00	
	27	F,M-TH	1135P- 1237A	LATE SHOW W. LETTER	MAN	:30	\$275.00	10/12-10/18	0	0	0	\$0.00	
	28	F,M-TH	1237A- 137A	LATE LATE SHOW		:30	\$125.00	10/12-10/18	3	1	3	\$375.00	
	29	SA	500P-800P	CBS COLLEGE FOOTBAL	Posia.	:30	\$2,619.00	10/13-10/13	0	0	0	\$0.00	
	30	SU	1000A- 115P	CBS NFL FOOTBALL-EA	RLY GAME	:30	\$1,050.00	10/14-10/14	0	0	0	\$0.00	
	31	SU	115P-430P	CBS NFL FOOTBALL-LA	TE GAME	:30	\$1,050.00	10/14-10/14	0	0	0	\$0.00	
					_								
	32	SA	1200P- 400P			:30	\$1,050.00	10/13-10/13	2	1	2	\$2,100.00	
		Buy1i	ne Comment:	NCAA FOOTBALL									
	33	sA	800P- 1000P			:30	\$500.00	10/13-10/13	2	1	2	\$1,000.00	

Buyline Comment: PRIME MOVIE

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 4 of
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Buyer Phone Fax#		Jesse Demastrie		Agency C/P1/P2/ Flight Dates Hiatus Weeks		143/149/2011 10/12/2012 - 10/18/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	34	SA Buyli	500P-700P ne Comment:			:30	\$225.00	10/13-10/13	2	1	2	\$450.00	
	35	so Buyli	800A-830A ne Comment:			:30	\$350.00	10/14-10/14	1	1	1	\$350.00	
	36	SU Buyli	400P-500P ne Comment:	ELECTRIC PLAYGROUND		:30	\$615.00	10/14-10/14	1	1	1	\$615.00	
	*37	TU-TH Buyli V5 Added	430P-50CP ne Comment:			:30	\$1,575.00	10/16-10/18	2	1	2	\$3,150.00	
	*38	TU-TH Buyli V5 Added	500P-630P ne Comment:			:30	\$1,750.00	10/16-10/18	1	1	1	\$1,750.00	
	*39	ти-тн	400A-459A			:30	\$50.00	10/16-10/18	1	1	1	\$50.00	

Buyline Comment: NEWS

V5 Added

## ---REPORT TOTALS---

Report Totals: 51 / \$48,540.00

## ---SALES MONTHLY TOTALS---

Oct 12: 51 / \$48,540.00 Sales Totals: 51 / \$48,540.00 Station Totals: 51 / \$48,540.00 Lines not sent/rold/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$161,800 CABL 0% KLAS 30% KSNV 40% KTNV 25% KTUD 0%